## We Claim:

- A process for obtaining an expression product by delivering a polynucleotide to a cell, comprising:
  - associating an amphiphile binding agent, an amphiphile, and a polynucleotide thereby forming a complex;
  - b. delivering the complex to the cell; and,
  - c. expressing the polynucleotide.
- The process of claim 1 wherein the amphiphile binding agent consists of a cyclodextrin.
- 3. The process of claim 1 wherein the amphiphile binding agent is polymeric.
- The process of claim 1 further comprising complexing the polynucleotide with a polycation.
- 5. The process of claim 1 further comprising associating a polyanion in step (a).
- The process of claim 1 wherein the amphiphile consists of a polymer.
- 7. The process of claim 1 wherein the amphiphile consists of an interaction modifier.
- 8. The process of claim 1 wherein the cell is in a mammal.
- 9. The process of claim 1 wherein the polynucleotide consists of DNA.
- 10. The process of claim 1 wherein the polynucleotide consists of a gene.
- A complex for delivering and expressing DNA in a mammal, comprising: an amphiphile binding agent, an amphiphile, and DNA in complex.
- 12. The complex of claim 11 wherein the amphiphile is attached to the DNA.

- 13. The complex of claim 12 wherein the amphiphile is covalently attached to DNA.
- 14. The complex of claim 11 wherein the amphiphile binding agent consists of a cyclodextrin.
- 15. A process for obtaining an expression product in vivo, comprising:
  - a. forming a complex with a cyclodextrin, an amphiphile and a polynucleotide;
  - b. delivering the complex to a cell in a mammal;
  - c. expressing the polynucleotide.
- 16. The process of claim 15 wherein the amphiphile binding agent is polymeric.
- The process of claim 15 further comprising complexing the polynucleotide with a polycation.
- 18. The process of claim 15 further comprising associating a polyanion in step (a).
- 19. The process of claim 15 wherein the amphiphile consists of a polymer.
- 20. The process of claim 15 wherein the amphiphile consists of an interaction modifier.